



PROFITIQS

AFFILIATE MARKETING KIT · 2026

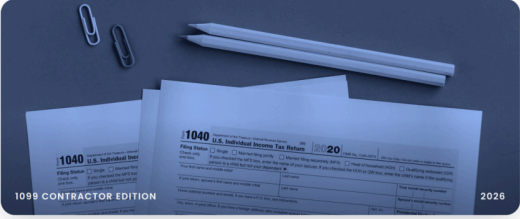
1099 Contractor Business Intelligence System


PROFITIQS™

ESSENTIAL EDITION 2026

1099
Contractor
Management System

Excel Business Management System · Field Guide + Quick Start



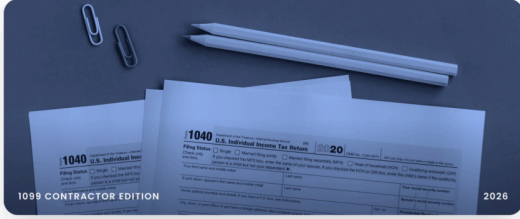
ESSENTIAL EDITION 2026 PROFITIQS™


PROFITIQS™

ELITE EDITION 2026

1099
Contractor
Management System

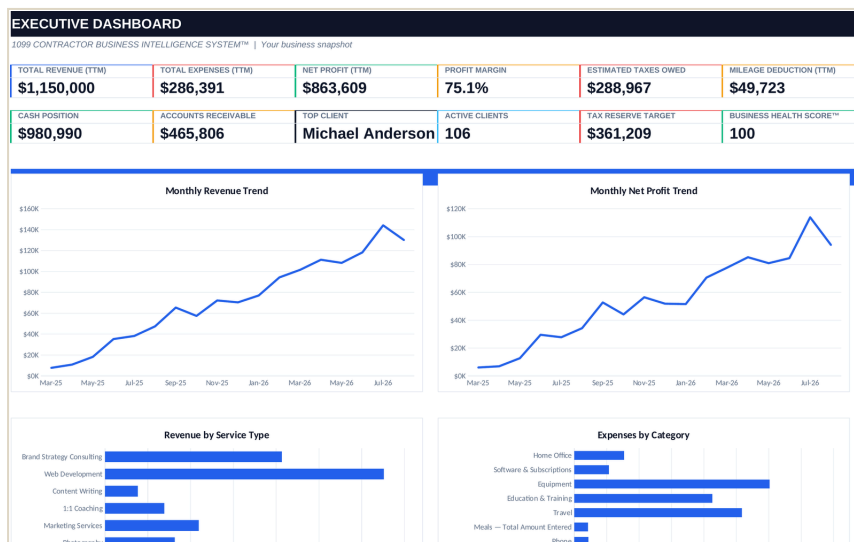
Excel Business Management System · Field Guide + Quick Start



ELITE EDITION 2026 PROFITIQS™

What's Inside This Kit

Everything you need to promote 1099 Contractor Business Intelligence System™ as a ProfitIQS affiliate: verified product facts, 30 video hooks, 10 full scripts, a full social-media calendar (including 5 carousel decks rendered as real swipeable slides), 5 email swipes for your own list, an 8-email cold outreach sequence, ready-to-paste paid ad copy for Meta Ads Manager, graphic briefs, an audience and objections guide, and a publishing checklist.



The real Elite-edition dashboard, rendered from the shipped product with sample data.

Contents

1. Niche Overview & Product Facts
2. Tier Comparison
3. 30 Video Hooks
4. 10 Video Scripts
5. Social Media Copy
6. Email Swipes
7. Graphic Briefs
8. Audience & Objections
9. Publishing Checklist
10. Paid Ad Copy (Meta Ads)
11. Cold Email Sequence

Every fact in this kit is labeled VERIFIED (read directly from the shipped product files) or HYPOTHESIS (general industry context for marketing angles, never a product claim). Real Digistore24 checkout links for all three editions are on the next page.

1099 Contractor — Niche Overview and Product Facts

Legend: **VERIFIED** = read from the shipped 2026 product files. **HYPOTHESIS** = general industry context for marketing angles, not a product claim. **[NEEDS CONFIRMATION]** = fill in before publishing.

Verified product facts

Exact product name: 1099 Contractor Business Intelligence System™ **Brand:** ProfitIQS · **Sold through:** Digistore24 · **Product support:** support@profitiqs.com

Edition	Price	What the buyer downloads (VERIFIED)
Essential	\$97	Excel workbook — 11 sheets; Field Guide PDF — 44 pages; Quick Start PDF — 6 pages; License, README and Support PDFs
Elite	\$197	Excel workbook — 26 sheets; Field Guide PDF — 62 pages; Quick Start PDF — 6 pages; License, README and Support PDFs
Complete	\$249	Essential 2026 edition: workbook, Field Guide, Quick Start; Elite 2026 edition: workbook, Field Guide, Quick Start; License, README and Support PDFs

Every edition (VERIFIED): downloadable Excel workbook with formulas, dashboards and reports built in; sample data so every dashboard works immediately; Field Guide and Quick Start PDFs; requires a desktop version of Microsoft Excel; US-focused estimated-tax and quarterly planning sheets; planning tool only — not tax, legal or financial advice.

Sales page (what to show buyers before the checkout link):

<https://www.profitiqs.com/industries/1099-income>

Real Digistore24 checkout links (as of 2026-10-20):

Edition	Digistore24 product ID	Checkout URL
Essential	725579	https://www.checkout-ds24.com/product/725579
Elite	725595	https://www.checkout-ds24.com/product/725595
Complete	725604	https://www.checkout-ds24.com/product/725604

Marketplace status: PENDING — Submitted to Digistore24, not yet marketplace-approved. The checkout URLs below work today for direct link-outs regardless of marketplace approval/search-listing status.

These are the real, working checkout links (swap in your own Digistore24 affiliate tracking link before posting — see **[YOUR AFFILIATE LINK]** throughout this kit).

Audience

Independent contractors, freelancers and self-employed professionals in the US who are paid on 1099s.

Buyer profiles (HYPOTHESIS)

The first-year freelancer. Recently went independent, still figuring out quarterly taxes, and keeps income in one bank account and receipts in a phone.

The established solo consultant. Several regular clients and steady income, but no clear view of which clients or services are worth the time.

The mileage-heavy contractor. Drives to clients or job sites and needs mileage and expenses kept tidy for tax time.

The side-business earner. Has a 1099 income stream next to a job and wants the side business to be organized from day one.

Business problems in this industry (HYPOTHESIS)

General industry context to shape your angle. Do not present these as facts about the buyer or results of the product.

- **Irregular income, unclear profit.** Payments arrive on different schedules from different clients, so it is hard to know what a month actually earned after expenses.
- **Not knowing which clients pay off.** A client who sends the most work is not always the one who earns the most once time and expenses are counted.
- **Quarterly estimated taxes.** Without employer withholding, contractors have to plan for estimated taxes themselves, and the bill can be a surprise.
- **Mileage and expenses left untracked.** Deductible expenses and mileage are easy to lose when they are not logged as they happen.
- **Unpaid invoices.** Invoices that slip past their due date quietly turn into a cash-flow problem.
- **Year-end scramble.** Gathering a year of income, expenses and mileage for the tax preparer takes days when nothing is organized.

Buyer motivations (HYPOTHESIS)

- Know what they actually earn after expenses and taxes
- See which clients and services are worth the time
- Set aside the right amount for estimated taxes
- Keep mileage and deductions organized all year
- Hand the tax preparer a clean year-end package

Why someone might consider a business intelligence system

The common thread is visibility: 1099 contractors and freelancers usually have the data (repair orders, invoices, receipts) but not one place that turns it into decisions. The 1099 Contractor Business Intelligence System™ gives them a ready-built Excel workbook for that (VERIFIED: dashboards, reports and tax set-aside built in). Whether it helps depends on the owner entering data and reviewing it regularly.

Key numbers this audience cares about (educational)

- **Net profit after expenses:** What is left from client payments once business expenses are taken out.
- **Client profitability:** How much each client earns you once the time and costs of their work are counted.
- **Estimated tax set-aside:** The share of profit to put aside for quarterly estimated taxes so the bill is not a surprise.
- **Accounts receivable:** Money clients owe you for invoices already sent.
- **Business mileage:** Miles driven for business, logged as you go for your tax preparer.
- **Cash flow:** Money coming in and going out month by month, which can differ from profit when clients pay late.

Common objections

See 08-Audience-and-Objections.md for full, honest responses.

- "I just use my bank app."
- "I am not a spreadsheet person."
- "I already use accounting software."
- "Which edition do I need?"
- "Will it lower my taxes?"
- "Is it for US contractors only?"
- "Is it a subscription?"

Hypothetical scenarios (label them as hypothetical if you use them)

- Hypothetical: a consultant with four clients opens Client Profitability and sees that the client sending the most work earns the least once travel time and expenses are counted.
- Hypothetical: a contractor checks the Estimated Tax Center each month and moves the suggested amount into a separate savings account.

1099 Contractor — Tier Comparison

Legend: **VERIFIED** = read from the shipped 2026 product files. **HYPOTHESIS** = general industry context for marketing angles, not a product claim. **[NEEDS CONFIRMATION]** = fill in before publishing.

Product: 1099 Contractor Business Intelligence System™

	Essential	Elite	Complete
Price	\$97	\$197	\$249
Excel workbook	Essential — 11 sheets	Elite — 26 sheets	Both workbooks
Field Guide (PDF)	44 pages	62 pages	Both guides
Quick Start (PDF)	6 pages	6 pages	Both
License, README, Support PDFs	Yes	Yes	Yes
Sample data	Yes	Yes	Yes
Best for (from contents)	Contractors who want client and revenue tracking, expenses, a mileage log, client performance, a tax set-aside estimate and a dashboard.	Contractors who also want invoices and receivables, cash flow, monthly profit, client and service profitability, forecasting, an estimated tax center, a quarterly planner and a year-end tax package.	Contractors who want both editions: start simple and grow into the full system.

Essential 2026 — every visible sheet (VERIFIED, 11)

- START HERE
- SETUP
- CLIENT SETUP
- REVENUE ENTRY
- EXPENSE ENTRY
- MILEAGE LOG
- CLIENT PERFORMANCE
- TAX & DEDUCTIONS
- DASHBOARD
- ACCOUNTANT EXPORT
- BUSINESS HEALTH SNAPSHOT

Elite 2026 — every visible sheet (VERIFIED, 26)

- 01 Start Here
- 02 Executive Dashboard
- 03 Executive Summary
- 04 Client Database
- 05 Revenue Center
- 06 Expense Center
- 07 Mileage Center
- 08 Invoice Tracker
- 09 Accounts Receivable
- 10 Cash Flow Center
- 11 Monthly Profit Center
- 12 Client Profitability
- 13 Service Profitability
- 14 KPI Scorecard
- 15 Business Health Score
- 16 Financial Goals Center
- 17 Forecasting Center
- 18 Profit Leak Detector
- 19 Insights Center
- 20 Estimated Tax Center
- 21 Quarterly Tax Planner
- 22 Deduction Maximizer
- 23 Year-End Tax Package
- 24 Settings
- 25 Glossary
- 26 Changelog

Complete 2026 (VERIFIED)

Both editions above in one package: the Essential and Elite workbooks, both Field Guides, both Quick Starts, plus License, README and Support PDFs.

Before you make any product claim, verify

- The claim names a sheet or feature listed above (or in the Field Guide).
- The price matches the live sales page (<https://www.checkout-ds24.com/product/725604>).
- You are not promising results, savings, tax outcomes or time saved.
- You link with your own Digistore24 affiliate link for the right edition or the marketplace entry.
- Marketplace approval for this product is confirmed before you call it "available on Digistore24".

1099 Contractor — 30 Short-Form Video Hooks

For TikTok, Instagram Reels and YouTube Shorts. Each hook is the first 1–3 seconds; pair it with a script from 04-Video-Scripts.md . No statistics, guarantees or fake urgency. Disclose your affiliate link in the caption.

#	Angle	Hook	Suggested visual
1	Problem and solution	You got paid three times this month. How much of it is actually yours to spend?	Talking head, then cut to the dashboard
2	Problem and solution	Your biggest client might not be your best client. Here is how to check.	Talking head, then cut to the dashboard
3	Problem and solution	Quarterly taxes should never be a surprise. Here is how 1099 contractors plan for them.	Talking head, then cut to the dashboard
4	Problem and solution	If your mileage log lives in your head, it will not survive tax season.	Talking head, then cut to the dashboard
5	Industry mistake	Freelancer money mistake: spending every client payment like it is all profit.	Talking head with on-screen text
6	Industry mistake	Forgetting to set money aside for estimated taxes is an easy mistake. Here is a simple fix.	Talking head with on-screen text
7	Industry mistake	Stop reconstructing your mileage from memory in April.	Talking head with on-screen text
8	Industry mistake	Unpaid invoices are not "fine". They are your cash flow.	Talking head with on-screen text
9	Operational inefficiency	Income in one app, receipts in your camera roll, mileage nowhere. Sound familiar?	B-roll of the workplace, then the relevant sheet
10	Operational inefficiency	You should not need three apps to know if your freelance month was good.	B-roll of the workplace, then the relevant sheet
11	Operational inefficiency	Chasing invoices is part of the job. Losing track of them should not be.	B-roll of the workplace, then the relevant sheet
12	Owner frustration	Doing your freelance books at midnight before the quarterly deadline? Watch this.	Relatable POV clip
13	Owner frustration	That moment your tax preparer asks for "everything" and you have nothing organized.	Relatable POV clip
14	Owner frustration	Busy every week and still not sure what you earned this year?	Relatable POV clip
15	Curiosity	What does a whole freelance business look like on one screen?	Screen recording reveal
16	Curiosity	I opened a 26-sheet Excel system built just for 1099 contractors. Here is what is inside.	Screen recording reveal

17	Curiosity	There is one number every 1099 contractor should check every month.	Screen recording reveal
18	Educational	Revenue vs profit for freelancers: the difference that decides your tax bill.	Whiteboard or on-screen definition
19	Educational	How 1099 contractors can think about quarterly estimated taxes, in 30 seconds.	Whiteboard or on-screen definition
20	Educational	Client profitability, explained: why hours matter as much as invoices.	Whiteboard or on-screen definition
21	Educational	Cash flow vs profit: why a profitable freelancer can still be short on cash.	Whiteboard or on-screen definition
22	Product demonstration	Here is the Executive Dashboard in the 1099 Contractor Business Intelligence System.	Screen recording of the sample workbook
23	Product demonstration	Watch me log a client payment and see the dashboard update.	Screen recording of the sample workbook
24	Product demonstration	This is what a client profitability table looks like when it is built for freelancers.	Screen recording of the sample workbook
25	Product demonstration	The Quarterly Tax Planner: one sheet for the deadlines contractors dread.	Screen recording of the sample workbook
26	Comparison and decision	Essential or Elite? How to pick the right edition for your freelance business.	Split screen of the editions
27	Comparison and decision	Bank app vs a freelancer's Excel dashboard: they answer different questions.	Split screen of the editions
28	Objection handling	"I am not a spreadsheet person." You do not have to be. Here is why.	Talking head, objection as on-screen text
29	Objection handling	"I already use accounting software." Fair. Here is what this adds.	Talking head, objection as on-screen text
30	Objection handling	No, a spreadsheet will not lower your taxes. Here is what it will do.	Talking head, objection as on-screen text

1099 Contractor — 10 Short-Form Video Scripts

Each script runs about 20–45 seconds and can be recorded on a phone with a screen recording of the sample workbook. Destination for every script: [YOUR AFFILIATE LINK] (your Digistore24 link for 1099 Contractor Business Intelligence System™). Say or show the disclosure.

Script 1: The problem nobody sees

Type: Problem → demo **Target audience:** The first-year freelancer **Length:** about 35 seconds

1. Opening hook (0–3s): You got paid three times this month. How much of it is actually yours to spend?

2. Spoken narration: Payments arrive on different schedules from different clients, so it is hard to know what a month actually earned after expenses. The 1099 Contractor Business Intelligence System™ puts the numbers on one screen. This is the 02 Executive Dashboard with sample data. Revenue, expenses, profit and the tax set-aside estimate are all on the first screen.

3. On-screen text:

- Irregular income, unclear profit
- Your freelance business on one screen
- 1099 Contractor Business Intelligence System™

4. Visuals / screen recording: Face to camera, then screen recording of 02 Executive Dashboard

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- 02 Executive Dashboard exists and shows the items named (VERIFIED from product files)
- Disclosure included in caption or on screen

Script 2: Three mistakes

Type: Educational **Target audience:** 1099 contractors and freelancers **Length:** about 32 seconds

1. Opening hook (0–3s): Three common money mistakes in a freelance business.

2. Spoken narration: One: spending every payment as if it were all profit. Two: forgetting to set money aside for quarterly estimated taxes. Three: logging mileage from memory at the end of the year. None of these need a new system to fix — but having the numbers in one place makes them hard to ignore.

3. On-screen text:

- Mistake 1: Spending every payment as if it were all profit

- Mistake 2: Forgetting to set money aside for quarterly estimated taxes
- Mistake 3: Logging mileage from memory at the end of the year

4. Visuals / screen recording: Talking head, numbered text overlays

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- These are general observations, not statistics — do not add numbers
- Disclosure included in caption or on screen

Script 3: What is net profit after expenses?

Type: Educational **Target audience:** 1099 contractors and freelancers **Length:** about 27 seconds

1. Opening hook (0–3s): What is net profit after expenses, and why should you care?

2. Spoken narration: What is left from client payments once business expenses are taken out. You can work it out by hand, or use a workbook that calculates it for you as you log your data.

3. On-screen text:

- Net profit after expenses
- Simple definition
- Check yours monthly

4. Visuals / screen recording: Whiteboard or on-screen definition, end on the dashboard

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- Only say the product shows Net profit after expenses if it appears on a sheet you have checked
- Disclosure included in caption or on screen

Script 4: Inside the workbook

Type: Product demonstration **Target audience:** 1099 contractors and freelancers **Length:** about 33 seconds

1. Opening hook (0–3s): I opened a 26-sheet Excel system built just for 1099 contractors. Here is what is inside.

2. Spoken narration: This is the 1099 Contractor Business Intelligence System™. The Elite edition has 26 sheets. Here is 12 Client Profitability. Each client is compared on what they actually earn you. And this is 21 Quarterly Tax Planner. It lays out the quarterly estimated-tax picture so you can plan ahead.

3. On-screen text:

- Which clients are worth it?
- Plan quarterly taxes before they plan you

4. Visuals / screen recording: Screen recording: 12 Client Profitability, then 21 Quarterly Tax Planner

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- Sheet count and sheet names (VERIFIED)
- Disclosure included in caption or on screen

Script 5: The late-night books

Type: Owner frustration **Target audience:** The first-year freelancer **Length:** about 30 seconds

1. Opening hook (0–3s): Doing your freelance books at midnight before the quarterly deadline? Watch this.

2. Spoken narration: Gathering a year of income, expenses and mileage for the tax preparer takes days when nothing is organized. An Excel system with the dashboards already built means you log entries as you go and the reports are ready when you need them.

3. On-screen text:

- Year-end scramble
- Log it as you go
- Reports ready when you are

4. Visuals / screen recording: POV clip at a desk, then the dashboard

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- Do not claim a specific amount of time saved
- Disclosure included in caption or on screen

Script 6: Essential or Elite?

Type: Comparison and decision **Target audience:** Owners deciding on an edition **Length:** about 38 seconds

1. Opening hook (0–3s): Essential or Elite? How to pick the right edition for your freelance business.

2. Spoken narration: Essential is \$97: contractors who want client and revenue tracking,

expenses, a mileage log, client performance, a tax set-aside estimate and a dashboard. Elite is \$197: contractors who also want invoices and receivables, cash flow, monthly profit, client and service profitability, forecasting, an estimated tax center, a quarterly planner and a year-end tax package. Complete, \$249, gives you both.

3. On-screen text:

- Essential \$97
- Elite \$197
- Complete \$249

4. Visuals / screen recording: Split screen of the three editions

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- Prices must match the live sales page
- Disclosure included in caption or on screen

Script 7: Answering the objection

Type: Objection handling **Target audience:** Skeptical owners **Length:** about 27 seconds

1. Opening hook (0–3s): "I am not a spreadsheet person." You do not have to be. Here is why.

2. Spoken narration: The formulas and dashboards are already built; you log income, expenses and mileage. Each edition has a Field Guide and a Quick Start. It needs desktop Excel.

3. On-screen text:

- I am not a spreadsheet person.
- Built for owners, not analysts

4. Visuals / screen recording: Talking head with the objection as text, then the Quick Start

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- Requires desktop Excel (VERIFIED) — say so
- Disclosure included in caption or on screen

Script 8: What you actually get

Type: Product-focused **Target audience:** Ready-to-buy viewers **Length:** about 29 seconds

1. Opening hook (0–3s): Here is exactly what is in the 1099 Contractor Business Intelligence System™.

2. Spoken narration: Each edition is a downloadable Excel workbook with a Field Guide and a Quick Start, and sample data so you can explore before entering your own. Essential has 11

sheets; Elite has 26. Complete includes both.

3. On-screen text:

- Excel workbook
- Field Guide + Quick Start
- Sample data included

4. Visuals / screen recording: Unboxing-style scroll through the download folder

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- File list and counts (VERIFIED)
- Disclosure included in caption or on screen

Script 9: Your monthly review

Type: Educational / demo **Target audience:** The mileage-heavy contractor **Length:** about 29 seconds

1. Opening hook (0–3s): A 15-minute monthly review for your freelance business.

2. Spoken narration: Open the dashboard. Check net profit after expenses and client profitability. Then open 07 Mileage Center. Business miles are logged and summarized in one place. Write down one thing to change next month. That's it.

3. On-screen text:

- Open the dashboard
- Check Net profit after expenses
- Check 07 Mileage Center
- Pick one change

4. Visuals / screen recording: Screen recording of the dashboard and 07 Mileage Center

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- Present the routine as a suggestion, not a result
- Disclosure included in caption or on screen

Script 10: The sheet that surprised me

Type: Curiosity / demo **Target audience:** 1099 contractors and freelancers **Length:** about 31 seconds

1. Opening hook (0–3s): There is one number every 1099 contractor should check every month.

2. Spoken narration: It is estimated tax set-aside. The share of profit to put aside for quarterly estimated taxes so the bill is not a surprise. In the 1099 Contractor Business Intelligence System™, 20 Estimated Tax Center is where you see it alongside the rest of the business.

3. On-screen text:

- Estimated tax set-aside
- What to set aside, every month

4. Visuals / screen recording: Screen recording of 20 Estimated Tax Center

5. Call to action: See the editions at the link in my bio. (Caption: #ad — affiliate link)

6. Destination: [YOUR AFFILIATE LINK]

7. Claims to verify before posting:

- 20 Estimated Tax Center content as shown in the sample file
- Disclosure included in caption or on screen

1099 Contractor — Social Media Copy

Replace [YOUR AFFILIATE LINK] with your Digistore24 link. Keep the disclosure in every post.

10 social captions

1. Instagram

You got paid three times this month. How much of it is actually yours to spend?

Payments arrive on different schedules from different clients, so it is hard to know what a month actually earned after expenses.

The 1099 Contractor Business Intelligence System(TM) is a downloadable Excel system built for 1099 contractors and freelancers. Link in bio.

#ad -- affiliate link

#1099 #freelancer #selfemployed #independentcontractor #smallbusiness #freelancetips

2. Instagram

What does a whole freelance business look like on one screen?

Swipe through the sample workbook: dashboards, reports and a tax set-aside estimate, built in Excel.

Link in bio. #ad -- affiliate link

#1099 #freelancer #selfemployed #independentcontractor #smallbusiness #freelancetips

3. TikTok

Freelancer money mistake: spending every client payment like it is all profit. #ad -- affiliate link #1099 #freelancer #selfemployed #independentcontractor #smallbusiness #freelancetips

4. TikTok

Revenue vs profit for freelancers: the difference that decides your tax bill. Full breakdown in the video. #ad -- affiliate link #1099 #freelancer #selfemployed #independentcontractor #smallbusiness #freelancetips

5. Facebook

Quarterly taxes should never be a surprise. Here is how 1099 contractors plan for them.

A client who sends the most work is not always the one who earns the most once time and expenses are counted.

If you run a freelance business, the 1099 Contractor Business Intelligence System(TM) is worth a look: [YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

6. Facebook

Question for 1099 contractors and freelancers: net profit after expenses -- do you know yours?

What is left from client payments once business expenses are taken out.

Here is a ready-built Excel system that tracks it: [YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

7. LinkedIn

Your biggest client might not be your best client. Here is how to check.

Invoices that slip past their due date quietly turn into a cash-flow problem.

The 1099 Contractor Business Intelligence System(TM) turns freelance business data into a dashboard, reports and a tax set-aside estimate -- in Excel, without new software to learn.

[YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

8. LinkedIn

Three numbers every 1099 contractor should review monthly:

1. Net profit after expenses
2. Client profitability
3. Estimated tax set-aside

I share a ready-built Excel system that tracks them: [YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

9. X / Threads

Income in one app, receipts in your camera roll, mileage nowhere. Sound familiar?
[YOUR AFFILIATE LINK] #ad -- affiliate link

10. YouTube community

Essential or Elite? How to pick the right edition for your freelance business.

Essential \$97 - Elite \$197 - Complete \$249. Comparison in my latest Short. [YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

10 short promotional posts

1. If your mileage log lives in your head, it will not survive tax season. [YOUR AFFILIATE LINK] #ad — affiliate link
2. Forgetting to set money aside for estimated taxes is an easy mistake. Here is a simple fix. [YOUR AFFILIATE LINK] #ad — affiliate link
3. Stop reconstructing your mileage from memory in April. [YOUR AFFILIATE LINK] #ad — affiliate link
4. You should not need three apps to know if your freelance month was good. [YOUR AFFILIATE LINK] #ad — affiliate link
5. That moment your tax preparer asks for "everything" and you have nothing organized. [YOUR AFFILIATE LINK] #ad — affiliate link
6. Busy every week and still not sure what you earned this year? [YOUR AFFILIATE LINK] #ad — affiliate link
7. How 1099 contractors can think about quarterly estimated taxes, in 30 seconds. [YOUR AFFILIATE LINK] #ad — affiliate link
8. Client profitability, explained: why hours matter as much as invoices. [YOUR AFFILIATE LINK] #ad — affiliate link
9. Cash flow vs profit: why a profitable freelancer can still be short on cash. [YOUR AFFILIATE LINK] #ad — affiliate link
10. Bank app vs a freelancer's Excel dashboard: they answer different questions. [YOUR AFFILIATE LINK] #ad — affiliate link

LINK] #ad — affiliate link

5 alternative calls to action

1. See all three editions of the 1099 Contractor Business Intelligence System™: [YOUR AFFILIATE LINK]
2. Explore the sample workbook before you decide: [YOUR AFFILIATE LINK]
3. Start with Essential at \$97, or get both editions with Complete: [YOUR AFFILIATE LINK]
4. Built for 1099 contractors and freelancers — take a look: [YOUR AFFILIATE LINK]
5. Compare Essential, Elite and Complete side by side: [YOUR AFFILIATE LINK]

5 educational post concepts

1. **Net profit after expenses explained** — Define net profit after expenses in plain English (What is left from client payments once business expenses are taken out.) and show where it appears in the sample workbook.
2. **Client profitability explained** — Define client profitability in plain English (How much each client earns you once the time and costs of their work are counted.) and show where it appears in the sample workbook.
3. **Estimated tax set-aside explained** — Define estimated tax set-aside in plain English (The share of profit to put aside for quarterly estimated taxes so the bill is not a surprise.) and show where it appears in the sample workbook.
4. **Mistake: Treating the biggest client as the best client** — Explain why it happens and one simple habit that avoids it. No statistics.
5. **Mistake: Never reviewing which services earn the most** — Walk through a simple monthly habit; link the Field Guide topic it relates to.

5 carousel concepts (slide by slide)

Carousel 1: 5 money mistakes 1099 contractors and freelancers make

- **Slide 1:** 5 money mistakes 1099 contractors and freelancers make
- **Slide 2:** Spending every payment as if it were all profit
- **Slide 3:** Forgetting to set money aside for quarterly estimated taxes
- **Slide 4:** Logging mileage from memory at the end of the year
- **Slide 5:** Treating the biggest client as the best client
- **Slide 6:** Letting unpaid invoices sit without following up
- **Slide 7:** See them all in one place -> 1099 Contractor Business Intelligence System™
- **Slide 8:** Link in bio · #ad — affiliate link

Carousel 2: The numbers behind a freelance business

- **Slide 1:** The numbers behind a freelance business
- **Slide 2:** Net profit after expenses: What is left from client payments once business expenses are taken out.
- **Slide 3:** Client profitability: How much each client earns you once the time and costs of their work are counted.
- **Slide 4:** Estimated tax set-aside: The share of profit to put aside for quarterly estimated taxes

so the bill is not a surprise.

- **Slide 5:** Accounts receivable: Money clients owe you for invoices already sent.
- **Slide 6:** Track them in Excel -> link in bio
- **Slide 7:** #ad — affiliate link

Carousel 3: Essential vs Elite vs Complete

- **Slide 1:** Which edition fits you?
- **Slide 2:** Essential — \$97: Contractors who want client and revenue tracking, expenses, a mileage log, client performance, a tax set-aside estimate and a dashboard.
- **Slide 3:** Elite — \$197: Contractors who also want invoices and receivables, cash flow, monthly profit, client and service profitability, forecasting, an estimated tax center, a quarterly planner and a year-end tax package.
- **Slide 4:** Complete — \$249: Contractors who want both editions: start simple and grow into the full system.
- **Slide 5:** Every edition: workbook + Field Guide + Quick Start
- **Slide 6:** Compare at the link · #ad — affiliate link

Carousel 4: A tour of the workbook

- **Slide 1:** Inside the 1099 Contractor Business Intelligence System™
- **Slide 2:** 02 Executive Dashboard: Your freelance business on one screen
- **Slide 3:** 12 Client Profitability: Which clients are worth it?
- **Slide 4:** 21 Quarterly Tax Planner: Plan quarterly taxes before they plan you
- **Slide 5:** 20 Estimated Tax Center: What to set aside, every month
- **Slide 6:** 07 Mileage Center: Mileage, logged as you go
- **Slide 7:** Link in bio · #ad — affiliate link

Carousel 5: Honest answers

- **Slide 1:** Questions owners ask
- **Slide 2:** "I just use my bank app." -> A bank app shows money in and out. This workbook adds client profitability, mileage, estimated-tax planning and a year-end package on top. If the bank app already answers those questions for you, you may not need it.
- **Slide 3:** "I am not a spreadsheet person." -> The formulas and dashboards are already built; you log income, expenses and mileage. Each edition has a Field Guide and a Quick Start. It needs desktop Excel.
- **Slide 4:** "I already use accounting software." -> Accounting software records transactions. This is an owner's analysis tool: client profitability, forecasting, tax planning. Some people use both; some only need one.
- **Slide 5:** "Which edition do I need?" -> Essential (11 sheets) covers clients, revenue, expenses, mileage, client performance, tax set-aside and a dashboard. Elite (26 sheets) adds invoices, receivables, cash flow, forecasting, an estimated tax center, a...
- **Slide 6:** More at the link · #ad — affiliate link

YouTube Shorts — titles and descriptions

Titles:

1. You got paid three times this month. How much of it is actually yours to spend?

2. Your biggest client might not be your best client. Here is how to check.
3. What does a whole freelance business look like on one screen?
4. I opened a 26-sheet Excel system built just for 1099 contractors. Here is what is inside.
5. Revenue vs profit for freelancers: the difference that decides your tax bill.
6. How 1099 contractors can think about quarterly estimated taxes, in 30 seconds.
7. Here is the Executive Dashboard in the 1099 Contractor Business Intelligence System.
8. Watch me log a client payment and see the dashboard update.
9. Essential or Elite? How to pick the right edition for your freelance business.
10. "I am not a spreadsheet person." You do not have to be. Here is why.

Description template A:

Payments arrive on different schedules from different clients, so it is hard to know what a month actually earned after expenses. The 1099 Contractor Business Intelligence System(TM) is a downloadable Excel system for 1099 contractors and freelancers: dashboards, reports and a tax set-aside estimate, built in.

Editions: Essential \$97 - Elite \$197 - Complete \$249

[YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

#1099 #freelancer #selfemployed #independentcontractor #smallbusiness #freelancetips

Description template B:

A look inside the 1099 Contractor Business Intelligence System(TM) with its sample data. Each edition includes the workbook, a Field Guide and a Quick Start. Requires desktop Microsoft Excel.

[YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

1099 Contractor — 5 Email Swipes

Send only to people who agreed to receive your emails. Replace [FIRST NAME], [YOUR NAME] and [YOUR AFFILIATE LINK]. No discounts, bonuses, deadlines or testimonials unless they really exist and ProfitIQS has approved them.

Email 1: Problem awareness

Audience segment: 1099 contractors and freelancers on your list who have not bought anything yet **Subject line:** Irregular income, unclear profit? **Preview text:** Why a busy freelance business can still have a thin month **CTA placeholder:** [YOUR AFFILIATE LINK]

Hi [FIRST NAME],

Payments arrive on different schedules from different clients, so it is hard to know what a month actually earned after expenses.

A client who sends the most work is not always the one who earns the most once time and expenses are counted.

Neither of these is a moral failing -- it is usually just that the numbers live in different places.

Tomorrow I will share a simple way to see them together.

[YOUR NAME]

Email 2: Educational value

Audience segment: Engaged readers who opened email 1 **Subject line:** The net profit after expenses question **Preview text:** One number worth checking every month **CTA placeholder:** [YOUR AFFILIATE LINK]

Hi [FIRST NAME],

Here is one number worth knowing for any freelance business: net profit after expenses.

What is left from client payments once business expenses are taken out.

Two more worth adding to your monthly check:

- Client profitability: How much each client earns you once the time and costs of their work are counted.
- Estimated tax set-aside: The share of profit to put aside for quarterly estimated taxes so the bill is not a surprise.

You can track these by hand. Next time I will show you a tool that does it for you.

[YOUR NAME]

Email 3: Product introduction

Audience segment: Readers who clicked email 2 **Subject line:** The Excel system built for 1099 contractors and freelancers **Preview text:** Dashboards, reports and tax set-aside — already built **CTA placeholder:** [YOUR AFFILIATE LINK]

Hi [FIRST NAME],

The tool I mentioned is the 1099 Contractor Business Intelligence System(TM).

It is a downloadable Excel workbook built for 1099 contractors and freelancers. You log your own data and the dashboards, reports and tax set-aside estimate update for you. It ships with sample data, a Field Guide and a Quick Start.

A few things inside the Elite edition:

- 02 Executive Dashboard: Revenue, expenses, profit and the tax set-aside estimate are all on the first screen.
- 12 Client Profitability: Each client is compared on what they actually earn you.
- 21 Quarterly Tax Planner: It lays out the quarterly estimated-tax picture so you can plan ahead.
- 20 Estimated Tax Center: This is where the tax set-aside estimate lives.

It needs a desktop version of Microsoft Excel. Have a look here: [YOUR AFFILIATE LINK]

[YOUR NAME]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

Email 4: Tier comparison

Audience segment: Readers who visited the sales page but did not buy **Subject line:** Essential, Elite or Complete? **Preview text:** A quick guide to choosing an edition **CTA placeholder:** [YOUR AFFILIATE LINK]

Hi [FIRST NAME],

If you looked at the 1099 Contractor Business Intelligence System(TM) and were not sure which edition to pick, here is the short version:

- **Essential -- \$97** (11 sheets): Contractors who want client and revenue tracking, expenses, a mileage log, client performance, a tax set-aside estimate and a dashboard.
- **Elite -- \$197** (26 sheets): Contractors who also want invoices and receivables, cash flow, monthly profit, client and service profitability, forecasting, an estimated tax center, a quarterly planner and a year-end tax package.
- **Complete -- \$249**: both editions together.

A good question to ask yourself: Do you only need income, expenses, mileage and a tax set-aside, or also invoices, cash flow and forecasting?

Compare them here: [YOUR AFFILIATE LINK]

[YOUR NAME]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

Email 5: Final follow-up

Audience segment: Readers who opened the series but did not click **Subject line:** Last note on this **Preview text:** Honest answers to the two questions I get most **CTA placeholder:** [YOUR AFFILIATE LINK]

Hi [FIRST NAME],

I will stop talking about the 1099 Contractor Business Intelligence System(TM) after this. Two honest answers before I do:

"I am not a spreadsheet person." The formulas and dashboards are already built; you log income, expenses and mileage. Each edition has a Field Guide and a Quick Start. It needs desktop Excel.

"Will it lower my taxes?" No tool can promise that. It helps you track deductible expenses and plan estimated taxes; your tax preparer decides what applies to you.

If it fits how you run your freelance business, it is here: [YOUR AFFILIATE LINK]

Either way, thanks for reading.

[YOUR NAME]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

1099 Contractor — Static Graphics (rendered + briefs)

All ten graphics below are **already rendered** in `graphics/` from the real product files (dashboard renders with sample data and the real Field Guide covers), on the kit's "Ledger" design system -- warm paper, ink type, one confident accent, real exhibits instead of a generic templated look. The brief explains each one so a designer can adapt it.

Required brand assets: ProfitIQS mark (`00-Master-Affiliate-Kit/brand/`), product dashboard image and Field Guide covers (in `graphics/source/`). **Fonts:** Fraunces (headlines), IBM Plex Mono + IBM Plex Sans (numbers, labels, body). **Colors:** paper #F4EFE4, ink #17160F, pine accent #0E4F3F, with a per-niche accent rotation.

File	Format	Size	Headline	Supporting copy	CTA	Visual direction
<code>`graphics/square-1-problem.png`</code>	Square post	1080×1080	You got paid three times this month. How much of it is actually yours to spend?	Payments arrive on different schedules from different clients, so it is hard to know what a month actually earned after expenses.	See the editions -> link in bio	Paper ground, headline top, dashboard exhibit bottom
<code>`graphics/square-2-product.png`</code>	Square post	1080×1080	1099 Contractor Business Intelligence System™	Excel business system for 1099 contractors and freelancers · Essential \$97 · Elite \$197 · Complete \$249	Explore the editions	Product name, edition price tags, dashboard exhibit

`graphics/square-3-kpi.png`	Square post	1080×1080	What is net profit after expenses?	What is left from client payments once business expenses are taken out.	Track it in Excel -> link in bio	Educational card: big question, plain definition, ledger number
`graphics/story-1-curiosity.png`	Story / Reel cover	1080×1920	What does a whole freelance business look like on one screen?	1099 Contractor Business Intelligence System™ with sample data	Swipe up / link in bio	Full-height, headline top, tall dashboard exhibit
`graphics/story-2-tour.png`	Story	1080×1920	Inside the 1099 Contractor system	02 Executive Dashboard · 12 Client Profitability · 21 Quarterly Tax Planner · 20 Estimated Tax Center	Link in bio	Numbered ledger list of real sheet names, dashboard exhibit
`graphics/story-3-tiers.png`	Story	1080×1920	Which edition fits you?	Essential \$97 · Elite \$197 · Complete \$249	Compare at the link	Three ruled edition rows with prices and contents
`graphics/landscape-1-banner.png`	Landscape banner / link preview	1200×628	1099 Contractor Business Intelligence System™	Irregular income, unclear profit	See the editions	Text left, dashboard exhibit right

`graphics/landscape-2-thumbnail.png`	YouTube / video thumbnail	1280×720	Revenue vs profit for freelancers: the difference that decides your tax bill.	1099 Contractor	Watch	Big two-line question, dashboard exhibit behind, high contrast
`graphics/comparison.png`	Comparison graphic (portrait post)	1080×1350	Essential · Elite · Complete	Real Field Guide covers, prices and contents	Pick yours -> link	Three ruled columns with the Essential and Elite guide covers
`graphics/launch-announcement.png`	Launch announcement (square)	1080×1080	Now available: 1099 Contractor Business Intelligence System™	Essential \$97 · Elite \$197 · Complete \$249	See the editions	Stamp badge, product name, price tags, dashboard exhibit; no countdown or urgency

Before using any graphic: check prices against the live sales page, add your disclosure in the post caption, and do not edit the screenshots to show figures the product does not produce.

5 carousel decks (34 slides, already rendered)

Every slide of all 5 carousels from 05-Social-Media-Copy.md is also rendered as a real, swipeable image in `graphics/carousels/` -- one subfolder per deck, one PNG per slide, in order. Post the whole folder as one Instagram/LinkedIn carousel. Carousels consistently outperform single-image posts for software screenshots because each slide earns its own moment of attention instead of asking the viewer to absorb everything at once.

See every page of the actual workbook

`graphics/source/workbook-screenshots/Essential/` and `.../Elite/` hold a real screenshot of every visible sheet in both editions (11 and 26 sheets), with the sample data filled in -- not a mockup. Use these to show prospects exactly what they are buying before they pay: in a carousel, a screen-recording voiceover, or a "here is literally every tab" post. They also double as your own reference for what each sheet actually does.

1099 Contractor — Audience and Objection Guide

Legend: **VERIFIED** = read from the shipped 2026 product files. **HYPOTHESIS** = general industry context for marketing angles, not a product claim. **[NEEDS CONFIRMATION]** = fill in before publishing.

Target audience segments

- **The first-year freelancer:** Recently went independent, still figuring out quarterly taxes, and keeps income in one bank account and receipts in a phone.
- **The established solo consultant:** Several regular clients and steady income, but no clear view of which clients or services are worth the time.
- **The mileage-heavy contractor:** Drives to clients or job sites and needs mileage and expenses kept tidy for tax time.
- **The side-business earner:** Has a 1099 income stream next to a job and wants the side business to be organized from day one.

Common objections and honest responses

"I just use my bank app." A bank app shows money in and out. This workbook adds client profitability, mileage, estimated-tax planning and a year-end package on top. If the bank app already answers those questions for you, you may not need it.

"I am not a spreadsheet person." The formulas and dashboards are already built; you log income, expenses and mileage. Each edition has a Field Guide and a Quick Start. It needs desktop Excel.

"I already use accounting software." Accounting software records transactions. This is an owner's analysis tool: client profitability, forecasting, tax planning. Some people use both; some only need one.

"Which edition do I need?" Essential (11 sheets) covers clients, revenue, expenses, mileage, client performance, tax set-aside and a dashboard. Elite (26 sheets) adds invoices, receivables, cash flow, forecasting, an estimated tax center, a quarterly tax planner and a year-end tax package.

"Will it lower my taxes?" No tool can promise that. It helps you track deductible expenses and plan estimated taxes; your tax preparer decides what applies to you.

"Is it for US contractors only?" It is built around US 1099 work and estimated taxes. Contractors elsewhere should check the Field Guide first.

"Is it a subscription?" No. It is a one-time Digistore24 purchase of a downloadable Excel product, not a recurring charge.

Questions to answer before recommending an edition

- Do you only need income, expenses, mileage and a tax set-aside, or also invoices, cash flow and forecasting?

- How many clients do you work with?
- Do you pay quarterly estimated taxes?
- Do you drive for work?
- Do you want a year-end package for your tax preparer?

Recommended edition by situation (from verified contents)

- **Essential:** Contractors who want client and revenue tracking, expenses, a mileage log, client performance, a tax set-aside estimate and a dashboard.
- **Elite:** Contractors who also want invoices and receivables, cash flow, monthly profit, client and service profitability, forecasting, an estimated tax center, a quarterly planner and a year-end tax package.
- **Complete:** Contractors who want both editions: start simple and grow into the full system.

When the product is probably not a good fit

- People without desktop Microsoft Excel
- Contractors who want invoicing, payments or bank syncing in one app
- Anyone expecting tax advice — the tax figures are planning estimates
- Businesses with employees and payroll, which need different tools

Saying so builds trust. A buyer who is not a fit is a refund, not a commission.

1099 Contractor — Pre-Publication Checklist

Tick every box before publishing anything for the 1099 Contractor Business Intelligence System™.

Product accuracy

- ☐ Product name written exactly as **1099 Contractor Business Intelligence System™**
- ☐ Every feature you mention appears in 02-Tier-Comparison.md
- ☐ Prices shown as Essential \$97 / Elite \$197 / Complete \$249 and match the live page

Landing page

- ☐ Link points to the 1099 Contractor product, not another niche
- ☐ Sales page loads on mobile and desktop
(<https://www.checkout-ds24.com/product/725604>)

Affiliate link

- ☐ Your own Digistore24 affiliate link replaces every placeholder
- ☐ The link opens the correct edition or marketplace entry

Tracking

- ☐ Click your link once from a private window and confirm it lands correctly
- ☐ Confirm in your Digistore24 account that clicks are recorded (allow for reporting delays)

Disclosure

- ☐ Disclosure is visible near the link or in the first lines of the caption
- ☐ Spoken or on-screen disclosure in videos

Call to action

- ☐ One clear CTA per post
- ☐ No invented discounts, bonuses or deadlines

Mobile readability

- ☐ Text on graphics readable on a phone
- ☐ Captions front-load the hook and link

Claims and compliance

- ☐ No income, savings, results or tax promises
- ☐ No fake testimonials, reviews or screenshots
- ☐ Hypothetical examples labeled as hypothetical
- ☐ Not described as AI, automation or a chatbot

1099 Contractor — Paid Ad Copy (Meta Ads Manager)

Legend: **VERIFIED** = read from the shipped 2026 product files. **HYPOTHESIS** = general industry context for marketing angles, not a product claim. **[NEEDS CONFIRMATION]** = fill in before publishing.

Five ready-to-paste ad sets for Facebook/Instagram Ads Manager. Each field is already trimmed to a real platform limit (character count shown) -- paste as-is, no editing needed except your own link. Confirm current limits in Ads Manager's live preview before publishing; platforms change these without notice.

Replace **[YOUR AFFILIATE LINK]** with your Digistore24 link in the destination URL field. Disclose the partnership using Meta's own Paid Partnership / Branded Content tool, not just caption text.

Problem awareness

Headline (≤27 chars, safest across placements) -- 26/27:

Irregular income, unclear...

Headline, long form (≤40 char max) -- 32/40:

Irregular income, unclear profit

Primary text, short (truncates around 125 chars before "See More" on most placements) -- 120/125:

Payments arrive on different schedules from different clients, so it is hard to know what a month actually earned after...

Primary text, full (up to 2,200 chars allowed; shown in full on expand) -- 340 chars:

Payments arrive on different schedules from different clients, so it is hard to know what a month actually earned after expenses. The 1099 Contractor Business Intelligence System(TM) is a downloadable Excel system for 1099 contractors and freelancers -- dashboards, reports and a tax set-aside estimate, already built. Three editions from \$97.

Description (≤30 chars, shows on some placements only) -- 8/30:

From \$97

Destination URL: **[YOUR AFFILIATE LINK]**

Product / features

Headline (≤27 chars, safest across placements) -- 22/27:

1099 Contractor System

Primary text, short (truncates around 125 chars before "See More" on most placements) -- 124/125:

A downloadable Excel system built for 1099 contractors and freelancers. Dashboards, reports and a tax set-aside estimate --...

Primary text, full (up to 2,200 chars allowed; shown in full on expand) -- 278 chars:

The 1099 Contractor Business Intelligence System(TM) is a downloadable Excel workbook built for 1099 contractors and freelancers: dashboards, reports and a tax set-aside estimate, already built, with sample data so it works the moment you open it. Requires desktop Microsoft Excel.

Description (≤30 chars, shows on some placements only) -- 17/30:

\$97 / \$197 / \$249

Destination URL: [YOUR AFFILIATE LINK]

Price / editions

Headline (≤27 chars, safest across placements) -- 18/27:

Compare 3 Editions

Primary text, short (truncates around 125 chars before "See More" on most placements) -- 92/125:

Essential \$97. Elite \$197. Complete \$249. Every edition: workbook, Field Guide, Quick Start.

Primary text, full (up to 2,200 chars allowed; shown in full on expand) -- 477 chars:

Essential (\$97): Contractors who want client and revenue tracking, expenses, a mileage log, client performance, a tax set-aside estimate and a dashboard. Elite (\$197): Contractors who also want invoices and receivables, cash flow, monthly profit, client and service profitability, forecasting, an estimated tax center, a quarterly planner and a year-end tax package. Complete (\$249): both editions together. Every edition includes the workbook, a Field Guide and a Quick Start.

Description (≤30 chars, shows on some placements only) -- 19/30:

3 editions from \$97

Destination URL: [YOUR AFFILIATE LINK]

Educational / KPI

Headline (≤27 chars, safest across placements) -- 25/27:

Net profit after expenses

Primary text, short (truncates around 125 chars before "See More" on most placements) -- 122/125:

What is left from client payments once business expenses are taken out. The 1099 Contractor Business Intelligence System(TM)...

Primary text, full (up to 2,200 chars allowed; shown in full on expand) -- 228 chars:

Net profit after expenses: What is left from client payments once business expenses are taken out. You can work it out by hand, or let the 1099 Contractor Business Intelligence System(TM) calculate it from the data you already log.

Description (≤30 chars, shows on some placements only) -- 8/30:

From \$97

Destination URL: [YOUR AFFILIATE LINK]

Direct response

Headline (≤27 chars, safest across placements) -- 19/27:

For 1099 Contractor

Primary text, short (truncates around 125 chars before "See More" on most placements) -- 118/125:

Built specifically for 1099 contractors and freelancers -- not a generic spreadsheet template. See all three editions.

Primary text, full (up to 2,200 chars allowed; shown in full on expand) -- 266 chars:

The 1099 Contractor Business Intelligence System(TM) is built specifically for 1099 contractors and freelancers, not a generic spreadsheet template. Downloadable Excel workbook, sample data included, Field Guide and Quick Start in every edition. See all three editions.

Description (≤30 chars, shows on some placements only) -- 17/30:

\$97 - \$197 - \$249

Destination URL: [YOUR AFFILIATE LINK]

Before you launch

- Confirm every field in Ads Manager's own ad preview -- truncation points vary by placement (Feed, Stories, Reels, Audience Network).
- Use Meta's Paid Partnership / Branded Content tool for the disclosure, in addition to any caption text.
- Do not add urgency, discounts or deadlines that are not real.
- The product screenshot used in the matching graphics (see [graphics/](#)) must stay unedited -- do not alter numbers in the dashboard image.
- Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

1099 Contractor — Cold Email Sequence (8 emails)

Legend: **VERIFIED** = read from the shipped 2026 product files. **HYPOTHESIS** = general industry context for marketing angles, not a product claim. **[NEEDS CONFIRMATION]** = fill in before publishing.

This sequence is for cold outreach: people who have not opted in and do not know you yet. That is a different legal lane than 06-Email-Swipes.md above, which is strictly for your own permission-based list. Read 00-Master-Affiliate-Kit/Cold-Email-Playbook.md before sending a single one of these: it covers finding leads, verifying them, the domains and inboxes to send from, warm-up, the sending tool, and the real compliance rules for cold email (CAN-SPAM and friends). Sending cold email without that setup will burn your domain fast.

Why these read the way they do: short sentences, plain words, no dashes mid-sentence, one idea per email. A few words are written in CAPS for emphasis, the way a real person types when they mean something, not shouted headlines. Replace **[FIRST NAME]** and **[YOUR NAME]** before sending; your sending tool should fill these in for each contact on its own. Add your own reply-to-opt-out line and business address in your sending tool's signature settings on every email, required by law, see the Playbook.

#	Send day	Purpose	Subject line
1	Day 0	GOOD OPEN	a question about your freelance business
2	Day 3	VALUE	a mistake I notice a lot in this line of work
3	Day 6	VALUE / PROOF	one number worth knowing
4	Day 9	MID: TAKE THE PRESSURE OFF	maybe this is not for you, 1099 contractor
5	Day 12	MID: HONEST, NOT PUSHY	not trying to sell you something you do not need
6	Day 15	PULL: PICTURE THIS	a simple way to see it
7	Day 18	PULL: SIMPLE OFFER	here is the simple version
8	Day 21	BREAKUP / PULL	last email from me

Email 1: Day 0 (GOOD OPEN)

Subject: a question about your freelance business

Hi [FIRST NAME],

Hope your week is going okay.

Quick question. Do you know which jobs or clients actually make you money, and which ones barely do? A lot of 1099 contractors and freelancers do not know this. Not because they are bad at business. It is just hard to see when the numbers live in different places.

I am not selling you anything in this email. I am just curious, is this something you think about?

[YOUR NAME]

Email 2: Day 3 (VALUE)

Subject: a mistake I notice a lot in this line of work

Hi [FIRST NAME],

Here is something I notice a lot with 1099 contractors and freelancers.

Spending every payment as if it were all profit.

It is an easy thing to fall into. You are busy running the freelance business. Nobody has time to sit and do math every night.

Small gaps like this add up over a year. Sometimes a LOT.

If you want, I can show you a simple way to catch it. No pressure either way.

[YOUR NAME]

Email 3: Day 6 (VALUE / PROOF)

Subject: one number worth knowing

Hi [FIRST NAME],

There is one number I think every 1099 contractor should know.

It is called net profit after expenses. In plain words: what is left from client payments once business expenses are taken out.

Many owners could not tell you this number if you asked right now. Not because they do not care. They just never built a simple way to see it.

There is a tool that shows this, and a few other key numbers, on ONE screen. Takes about 10 minutes to set up.

Want me to send it over?

[YOUR NAME]

Email 4: Day 9 (MID: TAKE THE PRESSURE OFF)

Subject: maybe this is not for you, 1099 contractor

Hi [FIRST NAME],

I have sent you a couple emails now. No reply, and that is okay.

Maybe this is just not a priority right now. Maybe you already have a system that works for you. Maybe you are too busy this month, and that is fair too.

I will not keep pushing. If none of this fits, just leave this email and I will STOP reaching out after this.

But if I am wrong, and you do want a simple way to see your numbers, just reply "yes" and I will send it over.

[YOUR NAME]

Email 5: Day 12 (MID: HONEST, NOT PUSHY)

Subject: not trying to sell you something you do not need

Hi [FIRST NAME],

I want to be straight with you.

A lot of 1099 contractors and freelancers tell me something like this: "I just use my bank app."

Here is the honest answer. A bank app shows money in and out. This workbook adds client profitability, mileage, estimated-tax planning and a year-end package on top. If the bank app already answers those questions for you, you may not need it.

If that sounds like you, this might not be worth your time right now, and that is okay. I would rather tell you the truth than waste your time.

[YOUR NAME]

Email 6: Day 15 (PULL: PICTURE THIS)

Subject: a simple way to see it

Hi [FIRST NAME],

Picture this for a second.

A 1099 contractor opens their numbers for the first time in months. The freelance business is not in trouble. It is doing fine. But they find a few small leaks, the kind every busy owner misses, like irregular income, unclear profit.

That is really all this is for. A simple way to see what is REALLY happening in your freelance business, every week, without extra work on top of your day.

[YOUR NAME]

Email 7: Day 18 (PULL: SIMPLE OFFER)

Subject: here is the simple version

Hi [FIRST NAME],

Let me make this simple.

It is a tool built just for 1099 contractors and freelancers. You enter your numbers, it shows you your profit, your biggest costs, and not knowing which clients pay off.

No new software to learn. No new habits. Just Excel, which you probably already have open most days.

1099 Contractor Business Intelligence System(TM), built for exactly this. Three editions, starting at \$97: [YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

If you want to see it first before deciding anything, just reply and I will walk you through it.

[YOUR NAME]

Email 8: Day 21 (BREAKUP / PULL)

Subject: last email from me

Hi [FIRST NAME],

This is my LAST email. I do not want to be the person who keeps showing up in your inbox.

If now is not the right time, no hard feelings at all. Running a freelance business is hard enough without more emails to answer.

If you ever do want to see your real numbers, the door stays open: [YOUR AFFILIATE LINK]

Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.

Just reply any time, even a few months from now.

Wishing you a good stretch ahead.

[YOUR NAME]

Before you send any of this

- This is cold outreach. Build your list and warm up your sending domains first, see the Playbook.

- Never send cold email from your main business domain or your main inbox.
- Your sending tool must include a real reply-to-opt-out option and a real business address on every email.
- Honor every opt-out within 10 business days. No exceptions.
- Swap in real details from this niche pack where it reads generically; the more specific, the better it performs.
- Disclosure: I may earn a commission if you buy through my link, at no extra cost to you.