

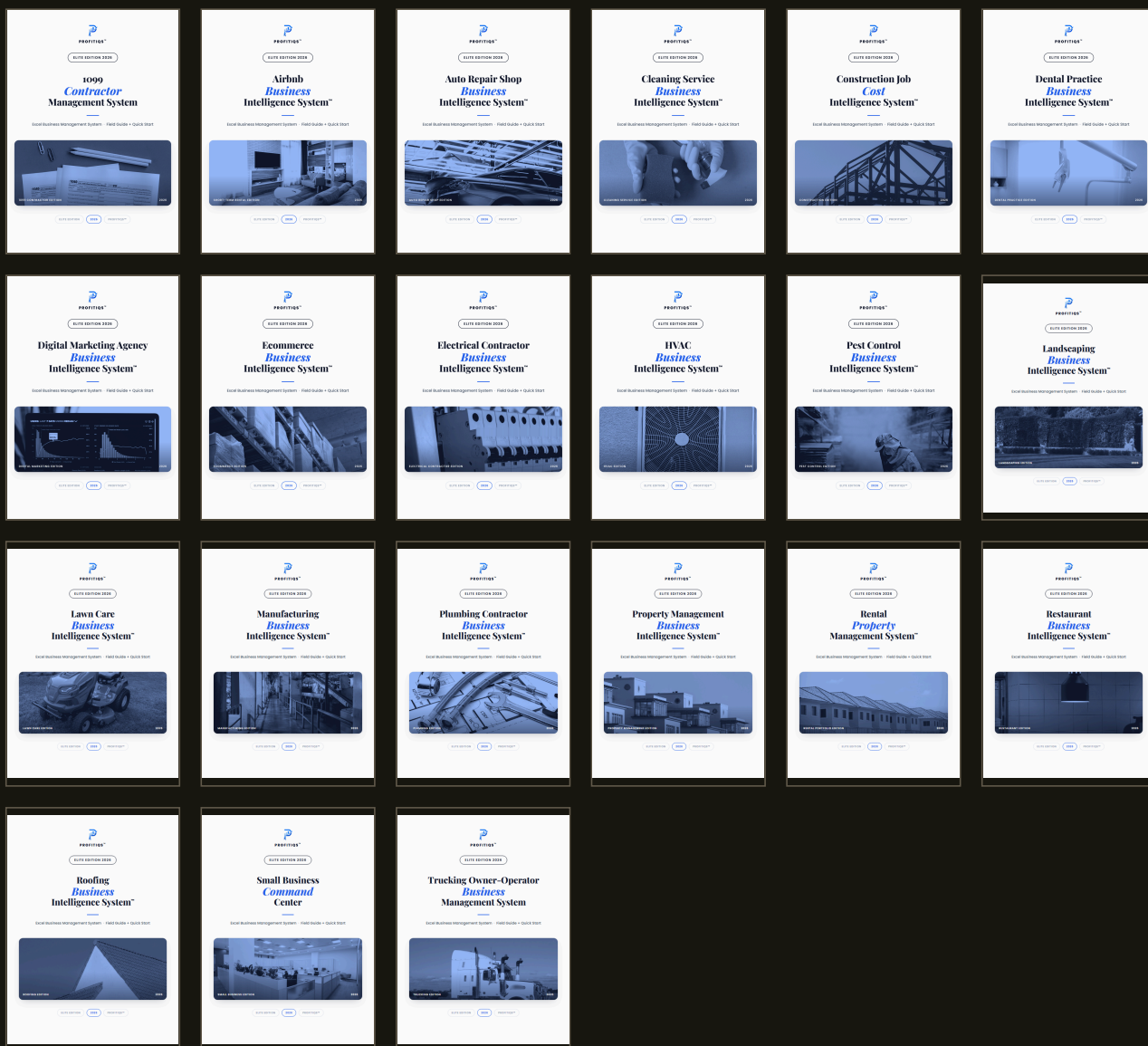


PROFITIQS

MASTER AFFILIATE KIT · 2026

21 Niches. 63 Products.

Real checkout links, real product facts, real promotional content.



What's Inside the Master Kit

Everything that applies across all 21 niches: the affiliate program itself, the real commission schedule, brand voice and compliance rules, shared recruiting copy, a launch checklist, and the full brand asset inventory — including every real Digistore24 checkout link for all 63 editions.

Contents

1. Affiliate Program Overview
2. Commission Guide
3. Brand Messaging Guide
4. Compliance Guide
5. Shared Promotional Copy
6. Affiliate Launch Checklist
7. Cold Email Playbook
8. Brand Asset Inventory

Each of the 21 niches also has its own complete affiliate kit PDF — verified product facts, 30 video hooks, 10 scripts, a full social calendar, email swipes, and more — in this same download. This Master Kit covers only what's shared across every niche.

ProfitIQS Affiliate Program — Overview

What ProfitIQS is

ProfitIQS makes downloadable Excel business intelligence systems for specific industries. Each product is a ready-built workbook with dashboards, reports and a tax set-aside estimate, plus a Field Guide and a Quick Start. Buyers enter their own data; the formulas are already in place.

Who the products serve

Owners and managers of small businesses in 21 industries:

#	Niche	Exact product name	Kit folder
1	1099 Contractor	1099 Contractor Business Intelligence System™	`01-1099-Contractor/`
2	Airbnb	Airbnb Business Intelligence System™	`02-Airbnb/`
3	Auto Repair Shop	Auto Repair Shop Business Intelligence System™	`03-Auto-Repair-Shop/`
4	Cleaning Service	Cleaning Service Business Intelligence System™	`04-Cleaning-Service/`
5	Construction Job Cost	Construction Job Cost Business Intelligence System™	`05-Construction-Job-Cost/`
6	Dental Practice	Dental Practice Business Intelligence System™	`06-Dental-Practice/`
7	Digital Marketing Agency	Digital Marketing Agency Business Intelligence System™	`07-Digital-Marketing-Agency/`
8	Ecommerce	Ecommerce Business Intelligence System™	`08-Ecommerce/`
9	Electrical Contractor	Electrical Contractor Business Intelligence System™	`09-Electrical-Contractor/`
10	HVAC	HVAC Business Intelligence System™	`10-HVAC/`
11	Pest Control	Pest Control Business Intelligence System™	`11-Pest-Control/`
12	Landscaping	Landscaping Business Intelligence System™	`12-Landscaping/`
13	Lawn Care	Lawn Care Business Intelligence System™	`13-Lawn-Care/`
14	Manufacturing	Manufacturing Business Intelligence System™	`14-Manufacturing/`

15	Plumbing Contractor	Plumbing Contractor Business Intelligence System™	`15-Plumbing-Contractor/`
16	Property Management	Property Management Business Intelligence System™	`16-Property-Management/`
17	Rental Property Management	Rental Property Management System™	`17-Rental-Property-Management/`
18	Restaurant	Restaurant Business Intelligence System™	`18-Restaurant/`
19	Roofing	Roofing Business Intelligence System™	`19-Roofing/`
20	Small Business Command Center	Small Business Command Center™	`20-Small-Business-Command-Center/`
21	Trucking Owner-Operator	Trucking Owner-Operator Business Management System™	`21-Trucking-Owner-Operator/`

Every product comes in three editions:

Edition	Customer price
Essential	\$97
Elite	\$197
Complete	\$249

Essential covers the core numbers. **Elite** is the full system with deeper analysis. **Complete** includes both editions. The exact contents of each are in each niche's 02-Tier-Comparison.md .

How the program works

1. You promote a ProfitIQS product with your own Digistore24 affiliate link.
2. A customer buys through your link on Digistore24.
3. Digistore24 records the sale and credits your commission on eligible orders.
4. You see clicks, sales, refunds and commissions in your Digistore24 account.

Launch commission: **90%** from 17 October 2026 to 16 January 2027, then 85% and 80% under the planned schedule. See [Commission-Guide.md](#) .

Choosing a niche

Pick the industry your audience already belongs to. Promoting the HVAC system to HVAC contractors converts better, and is more honest, than promoting every niche to everyone. You can promote several niches, each with its own kit.

Finding your promotional links

- Sign in to Digistore24 and find the ProfitIQS product (marketplace entry) for your niche -- the real product names and Digistore24 product IDs are listed in each niche's 01-Niche-Overview-and-Product-Facts.md and in Brand-Asset-Inventory.md below. As of 2026-10-20, marketplace status for all 21 entries is **PENDING** -- do not describe them as "approved" until Digistore24 confirms otherwise.
- Request promotion if the product requires vendor approval.
- Copy your personal promotion link. Replace [YOUR AFFILIATE LINK] in the kit with it.
- ProfitIQS does not issue affiliate links or IDs; they come from your Digistore24 account.

Product information and support

- Product facts for each niche: that niche's folder (01-... and 02-... files).
- Customer product support: **support@profitiqs.com** (handled by ProfitIQS).
- Orders, payments and refunds: processed by Digistore24.
- Affiliate questions: email **support@profitiqs.com** with "Affiliate" in the subject line.
- Affiliate hub: Ask the ProfitIQS team for your Affiliate Hub link

Commission Guide

Single source of truth: every percentage, date and example below comes from 98-Source-and-Build/config.json . Change it there and rebuild — do not edit numbers by hand in individual files.

Planned commission schedule

Launch date: **17 October 2026**

Period	Commission	Dates	Phase
Months 1–3	90%	17 October 2026 – 16 January 2027	Launch
Months 4–6	85%	17 January 2027 – 16 April 2027	Growth
Month 7 onward	80%	17 April 2027 – no end date	Standard

Status: PLANNED — set manually in Digistore24 at each phase change; not automatic. Check your own Digistore24 dashboard for the exact commission basis, fees and payout terms that apply to your account.

- These are the **planned** program rates. Digistore24 does not change them automatically; ProfitIQS updates the product settings at each phase change.
- The rate that applies to a sale is the rate set in Digistore24 at the time of that sale.
- Nothing in this kit promises that a rate is locked for an affiliate for life.

Illustrative commission per sale

Based on the displayed customer price, before Digistore24 fees, taxes, refunds, chargebacks or other adjustments.

Edition	Price	At 90%	At 85%	At 80%
Essential	\$97	\$87.30	\$82.45	\$77.60
Elite	\$197	\$177.30	\$167.45	\$157.60
Complete	\$249	\$224.10	\$211.65	\$199.20

These are simple illustrative calculations, not guaranteed payouts. Digistore24's actual commission basis (for example whether the percentage applies before or after platform fees and sales taxes) determines what you receive — check your own Digistore24 dashboard for the exact basis and fees before quoting payout amounts publicly.

How actual payouts can differ

- Digistore24 may calculate commission on a net amount after its fees or VAT/sales tax.
- Refunds and chargebacks reverse commissions.
- Payout timing, thresholds and methods follow Digistore24's terms and your account settings.

Recruiting copy rules

- You may say: "90% launch commission through 16 January 2027, then 85%, then 80% standard."
- Do not say: "earn \$224.10 per sale guaranteed", "lifetime 90%", or any income promise.

Brand Messaging Guide

Approved brand description

ProfitIQS makes industry-specific business intelligence systems in Excel. Each product gives small-business owners ready-built dashboards, reports and a tax set-aside estimate for their own data, with a Field Guide and a Quick Start in every edition.

Positioning statement

For owners of small, industry-specific businesses who have the data but not the view, ProfitIQS provides ready-built Excel business intelligence systems that turn everyday records into dashboards and reports — without new software to learn or a monthly subscription. Every edition is a one-time Digistore24 purchase, not a recurring charge.

Voice and tone

- **Clear:** plain English, short sentences, real sheet names.
- **Practical:** talk about what the owner sees and does, not abstract "insights".
- **Honest:** say who it is not for; never overpromise.
- **Respectful:** owners are experts in their trade, not in spreadsheets.

Product naming

- Convention: **[Industry-Specific Name] Business Intelligence System™**
- Use the exact names from the product files: 1099 Contractor Business Intelligence System™, Airbnb Business Intelligence System™, Auto Repair Shop Business Intelligence System™, Cleaning Service Business Intelligence System™, Construction Job Cost Business Intelligence System™, Dental Practice Business Intelligence System™, Digital Marketing Agency Business Intelligence System™, Ecommerce Business Intelligence System™, Electrical Contractor Business Intelligence System™, HVAC Business Intelligence System™, Pest Control Business Intelligence System™, Landscaping Business Intelligence System™, Lawn Care Business Intelligence System™, Manufacturing Business Intelligence System™, Plumbing Contractor Business Intelligence System™, Property Management Business Intelligence System™, Rental Property Management System™, Restaurant Business Intelligence System™, Roofing Business Intelligence System™, Small Business Command Center™, Trucking Owner-Operator Business Management System™.
- Editions are written "Essential", "Elite" and "Complete" (optionally with "2026").
- Allowed short forms: "DMA" for the Digital Marketing Agency product, in social copy only. Never use "DMA" as the product title.
- Never call the products "Profit Intelligence Systems". Never call them AI, automation, a chatbot or a voice agent — those are separate services.

Approved claims (VERIFIED from the product files)

- Downloadable Excel workbook built for one industry
- Formulas, dashboards and reports are already built in; the owner enters their own data

- Ships with sample data so every dashboard works immediately
- Each edition includes a Field Guide (PDF) and a Quick Start (PDF)
- Essential, Elite and Complete editions; Complete includes both Essential and Elite
- Tax set-aside estimate and accountant-ready summary (planning estimates, not advice)
- Requires a desktop version of Microsoft Excel
- Sheet names and counts listed in each niche's tier comparison

Claims and language to avoid

- Income, profit, savings or growth promises ("double your profit", "save 10 hours a week")
- Tax outcomes ("pay less tax", "audit-proof", "maximize your refund")
- Social proof that does not exist (reviews, testimonials, "best-selling", customer counts)
- Urgency or scarcity that is not real (countdowns, "only today", "price going up")
- Integrations or automation the product does not have (syncs, AI, real-time cloud data)
- "Approved on Digistore24" until the marketplace entry is confirmed
- Discounts, coupons or bonuses not approved by ProfitIQS

Keeping material accurate

Every claim should be traceable to the niche's 02-Tier-Comparison.md or the Field Guide. If you cannot point to it, do not say it.

Affiliate Compliance Guide

Plain rules for promoting ProfitIQS. They do not replace Digistore24's affiliate terms or the laws where you and your audience live; those always apply.

1. Disclose clearly

Put the disclosure next to the link or at the start of a caption. Say it in videos. Examples: "#ad — affiliate link", "Disclosure: I may earn a commission if you buy through my link, at no extra cost to you." A disclosure hidden behind "more" or in a profile link is not enough.

2. Describe the product honestly

Say what it is: a downloadable Excel system with dashboards, reports, a Field Guide and a Quick Start. Mention that it needs desktop Excel.

3. No fake reviews or testimonials

Never write reviews, testimonials, ratings, "customer" quotes or screenshots that did not happen. If you bought and used the product, you can share your own honest experience.

4. No income or results claims

Do not promise profit, savings, time saved, growth or tax outcomes for buyers — or earnings for other affiliates.

5. No spam or misleading advertising

Two different lanes, follow the right rules for each. For your own list (06-Email-Swipes.md), email only people who opted in to hear from you. For cold outreach to niche business owners who have not opted in (11-Cold-Email-Sequence.md), US B2B cold email is legal under CAN-SPAM's opt-out model, but only if every message has a truthful subject and sender, a real physical business address, and a working opt-out that you honor within 10 business days; see Cold-Email-Playbook.md before sending any of it. Neither lane allows comment spam, misleading ad headlines, or clickbait that misrepresents the product.

6. No impersonation

Do not present yourself as ProfitIQS or Digistore24, use their logos as your own brand, register lookalike domains or social accounts, or bid on "ProfitIQS" brand keywords in paid search ads. That default protects your own program ranking as well as ours — if you want an exception, ask ProfitIQS first.

7. Respect customer data

Do not collect, buy or share personal data without consent. Follow the privacy and email-marketing laws that apply to you (for example CAN-SPAM in the US).

8. No unapproved discounts, bonuses or guarantees

Only mention offers that really exist on the sales page or that ProfitIQS approved in writing. Do

not invent refund promises — refunds follow Digistore24's process.

9. No unsupported functionality claims

No integrations, automatic syncing, AI, cloud dashboards or multi-user access unless the product files say so. They do not.

If you are unsure

Leave it out, or ask: support@profitiqs.com (subject: "Affiliate").

Shared Promotional Copy

Master brand description

ProfitIQS makes industry-specific business intelligence systems in Excel: ready-built dashboards, reports and tax set-aside estimates for small-business owners, with a Field Guide and Quick Start in every edition.

Affiliate program — short description (for recruiting affiliates)

Promote ProfitIQS's industry-specific Excel business systems on Digistore24. 21 niches, three editions each (\$97/\$197/\$249), ready-made promotion kits, and a planned 90% launch commission through 16 January 2027.

Affiliate program — long description

ProfitIQS sells downloadable Excel business intelligence systems for 21 industries — from auto repair shops and dental practices to ecommerce stores and HVAC contractors. Each product comes as Essential (\$97), Elite (\$197) and Complete (\$249).

Affiliates get a full kit per niche: 30 video hooks, 10 scripts, social captions and carousels, five email swipes and ten ready-made graphics, all written from the real product contents.

Planned commission: 90% from 17 October 2026 to 16 January 2027, 85% from 17 January 2027 to 16 April 2027, then 80% standard. Commissions are tracked and paid through Digistore24. No earnings are promised.

Three social announcements (to recruit affiliates)

1. New affiliate program: ProfitIQS — Excel business intelligence systems for 21 industries. Planned 90% launch commission until 16 January 2027. Full promo kits included. Join via Digistore24: Ask the ProfitIQS team for your Affiliate Hub link

2. ````

If your audience runs a small business -- repair shops, cleaners, contractors, dentists, agencies, stores -- ProfitIQS has a niche Excel system for them. Essential/Elite/Complete, ready-made hooks, scripts and graphics. Details: Ask the ProfitIQS team for your Affiliate Hub link

3. Affiliates: ProfitIQS launched on Digistore24 with a planned 90% -> 85% -> 80% commission schedule and a promotion kit for every niche. No hype, real product facts. Ask the ProfitIQS team for your Affiliate Hub link

Three email announcements (to affiliates / your partner list)

1. Subject: ProfitIQS affiliate program is live on Digistore24

Hi [FIRST NAME],

ProfitIQS just launched its affiliate program on Digistore24. ProfitIQS sells downloadable Excel

business intelligence systems for 21 industries, each in Essential, Elite and Complete editions.

Planned launch commission: 90% until 16 January 2027, then 85% and 80%.

Every niche has a ready-made kit: hooks, scripts, posts, emails and graphics. Start here: Ask the ProfitIQS team for your Affiliate Hub link

[YOUR NAME]

****2. Subject:**** Pick the niche your audience already lives in

Hi [FIRST NAME],

The ProfitIQS kits are built per industry, so the best results usually come from matching one niche to one audience. The 21 niches: 1099 Contractor, Airbnb, Auto Repair Shop, Cleaning Service, Construction Job Cost, Dental Practice, Digital Marketing Agency, Ecommerce, Electrical Contractor, HVAC, Pest Control, Landscaping, Lawn Care, Manufacturing, Plumbing Contractor, Property Management, Rental Property Management, Restaurant, Roofing, Small Business Command Center, Trucking Owner-Operator.

Each kit has a tier comparison written from the real product files, so you can recommend the right edition honestly. Ask the ProfitIQS team for your Affiliate Hub link

[YOUR NAME]

****3. Subject:**** Reminder: launch commission phase ends 16 January 2027

Hi [FIRST NAME],

A note on timing: the planned 90% launch commission runs until 16 January 2027. From 17 January 2027 the planned rate is 85%, and from 17 April 2027 80%.

Kits and graphics: Ask the ProfitIQS team for your Affiliate Hub link

[YOUR NAME]

Affiliate Launch Checklist

1. Select a niche

- ☐ Choose the industry your audience belongs to
- ☐ Open that niche folder and read README.md

2. Review the product

- ☐ Read 01-Niche-Overview-and-Product-Facts.md and 02-Tier-Comparison.md
- ☐ Note which edition fits your audience

3. Access promotional assets

- ☐ Pick hooks, scripts, posts and emails
- ☐ Download the graphics from graphics/

4. Get the correct tracking link

- ☐ Sign in to Digistore24 and request promotion if required
- ☐ Copy the link for the correct niche and edition
- ☐ Replace every [YOUR AFFILIATE LINK]

5. Check the landing page

- ☐ The link opens the right product
- ☐ The page loads on mobile
- ☐ Prices match the kit

6. Test tracking (approved method)

- ☐ Click your own link once from a private browser window — do not buy through your own link to test
- ☐ Confirm the click appears in your Digistore24 reports (reporting can be delayed)

7. Publish

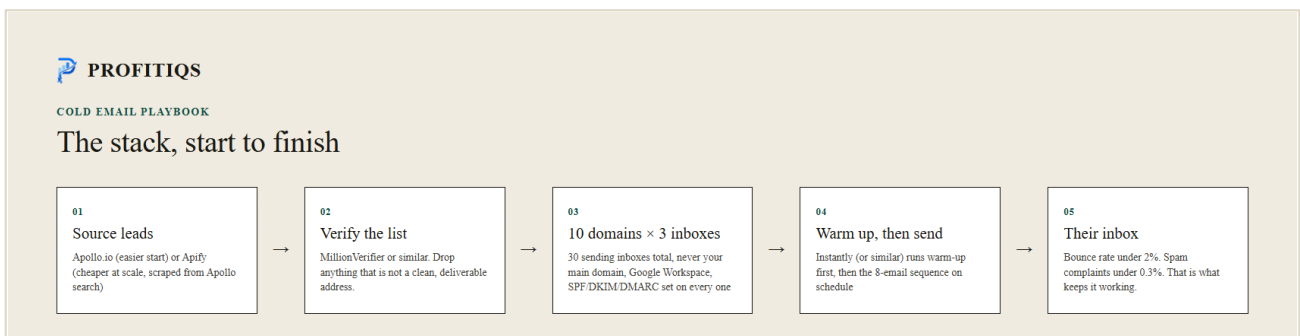
- ☐ Disclosure in every post, email and video
- ☐ Run the niche 09-Publishing-Checklist.md

8. Monitor

- ☐ Check clicks, sales and refunds in Digistore24 weekly
- ☐ Note which hooks and channels get clicks; drop what does not work
- ☐ Watch for commission phase changes (17 January 2027, 17 April 2027)

Cold Email Playbook

Cold email is the cheapest, fastest way to put ProfitIQS in front of real buyers, faster than ads, faster than content, because you are not waiting on an algorithm or an audience to build. But it only works if the infrastructure is set up right first. Get the infrastructure wrong and you burn a domain in a week. This is the full setup, in order. Read it before you send a single email from 11-Cold-Email-Sequence.md in any niche folder.



The cold email stack, five stages from lead to inbox

1. This is a different lane from your email list

06-Email-Swipes.md in each niche folder is for people who already opted in to hear from you. This playbook is for cold outreach: business owners who do not know you yet and have not asked to hear from you. In the US, B2B cold email is legal without prior consent under CAN-SPAM's opt-out model, unlike your personal list, which needs opt-in. The rules are different, and so is the infrastructure. Keep these two completely separate. Never send cold volume from the inbox or domain you use for your own list, your own business, or anything you care about protecting.

2. Find the leads

Apollo.io is the easier starting point. It has a free tier, a large contact database, and built-in search filters by industry, company size, title and location. For small lists, it is enough on its own.

Apify is a scraping platform, not a contact database. A common workflow: build your search in Apollo's free tier, copy that search URL into an Apify actor built for Apollo scraping, and export the results to a CSV. This is cheaper at volume (vendor and community reports put it at roughly \$1 to \$2 per 1,000 leads, confirm current pricing) but takes more setup than Apollo alone.

Either way, build your list around the buyer profiles already written out in each niche's 08-Audience-and-Objections.md and 01-Niche-Overview-and-Product-Facts.md -- do not just pull "every business with this industry code." A tighter, more relevant list beats a bigger one.

3. Verify the list before you send

Never send cold email to an unverified list. A bad list spikes your bounce rate, and a bounce spike is what gets a brand-new domain blocked fast.

MillionVerifier is a low-cost bulk verifier. Vendor-reported accuracy is 99%+; independent checks have found it closer to 95 to 96% in practice, which is still solid for the price, and you are not charged for the "risky / catch-all / unknown" results it cannot confidently score. Run every list through it (or a comparable verifier) before it ever touches your sending tool. Aim to keep your hard bounce rate under 2%. Pricing and accuracy figures for any verifier change over time, so check its current pricing page and spot-check a verified list by hand before a large send.

4. Set up the sending infrastructure

This is the part people skip, and the part that actually determines whether any of this works.

Buy separate domains. Never send cold email from your main business domain. Buy around 10 sibling domains (small variations on your main domain or brand name, each its own registration, a few dollars a year each). If one domain's reputation takes a hit, the other nine, and your real business domain, are untouched.

3 inboxes per domain, 10 domains, 30 inboxes total. Spreading volume across many inboxes, not pushing hard on a few, is what lets you scale without tripping spam filters. Each inbox needs its own real mailbox, not just a forwarding alias.

Use Google Workspace for the inboxes. Vendor-reported inbox placement for Google Workspace runs slightly ahead of Microsoft 365 in most comparisons (figures I found: roughly 94 to 98% versus 92 to 95%, treat both as directional, not exact), and Google accounts are simple to connect to sending tools. Budget roughly \$6 to \$7 per mailbox per month as a planning figure, then check Google's current list pricing before buying 30 seats — per-seat rates change over time.

Set SPF, DKIM and DMARC on every domain before sending anything. This is not optional. Google and Microsoft now reject or throttle mail from domains missing proper authentication. Most sending tools, including Instantly, have a built-in check that tells you if a domain's DNS records are set up correctly, use it before you send a single test email.

5. Let a tool run the sending

Instantly (or a comparable cold email platform, such as Smartlead) connects all 30 inboxes, runs the warm-up schedule for you, and sends your 11-Cold-Email-Sequence.md copy on the day schedule already built into that file. It also handles per-contact personalization: merge fields like first name and company fill in on their own, and most platforms now write a custom opening line for each contact based on each contact's own data, on top of the hand-written sequence here, not instead of it. The sequence in this kit is the solid base copy; letting the tool personalize the opening line on top of it is what makes a templated sequence feel individually written.

6. Warm up every inbox before it sends anything cold

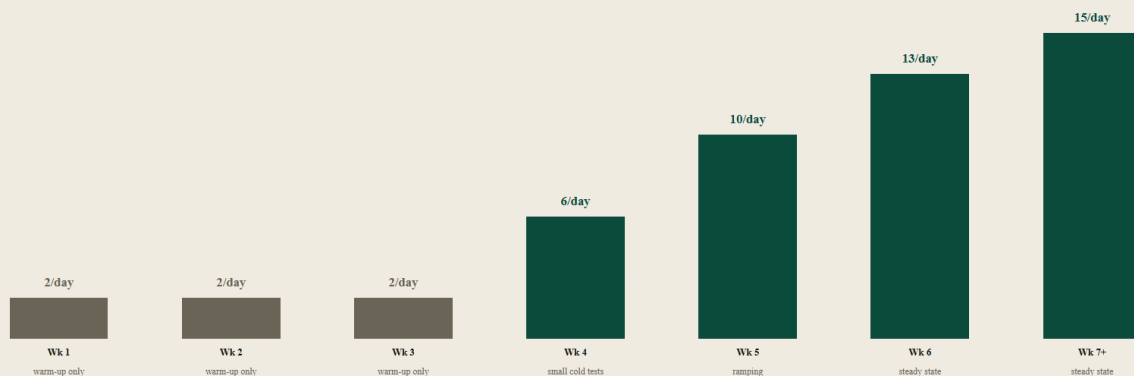
Do not skip this or shorten it. A brand-new inbox that sends 50 cold emails on day one gets flagged almost immediately, and a flagged inbox is hard to recover.



COLD EMAIL PLAYBOOK

Warm-up ramp, per inbox

Every inbox starts on warm-up-only traffic. Real cold volume only begins once it is warm, and it ramps slowly from there. Pushing this faster is the single most common way people burn a brand-new domain.



Warm-up ramp per inbox, from 2 a day in week 1 to 15 a day by week 7

- **Weeks 1 to 2 to 3:** warm-up traffic only, roughly 2 emails a day per inbox, a back-and-forth exchange with other warmed inboxes that the tool runs for you (Instantly and similar tools handle this). No cold sends yet.
- **After warm-up:** move to real cold sending, starting low and ramping up. A reasonable steady state once an inbox is warm is 10 to 15 cold emails a day per inbox. At 30 inboxes, that is 300 to 450 real sends a day once everything is fully warmed, without raising any single inbox's volume past a safe ceiling.
- **Keep warming, always.** Even after an inbox is sending cold email daily, leave a smaller slice of warm-up traffic running in the background. It is what keeps the sender reputation healthy over months, not just in the first weeks.

Watch two numbers closely: bounce rate (keep it under 2%) and spam complaints (keep it under roughly 0.3%). Either one climbing is a sign to slow down, not push through.

7. The law, in plain terms

This section is general information, not legal advice; when in doubt, confirm with your own counsel or the FTC's own compliance guide.

- **US (CAN-SPAM):** B2B cold email does not need prior consent. It does need: a truthful "From" name and subject line (never deceptive), your real business's physical postal address in the email, and a working way to opt out that you honor within 10 business days, no exceptions. There is no exception for small senders or for B2B.
- **Canada (CASL):** stricter than the US. Consent-based, not opt-out. Research your obligations separately before cold-emailing Canadian businesses.
- **EU / UK (GDPR):** B2B cold email can rely on "legitimate interest" when the message is relevant to the recipient's professional role, but the bar is specific and documentation matters. Research this separately before targeting EU or UK contacts at volume.
- **You are still an affiliate.** The affiliate disclosure rules in `Compliance-Guide.md` still apply to cold email. When your link appears (see emails 7 and 8 of the sequence), the disclosure line

stays in, exactly as written.

8. Rough budget, so there are no surprises

All figures below are estimates from current vendor pricing and third-party reporting, not quotes; confirm every number before you commit real money.

Line item	Rough cost
10 sibling domains	A small amount per year each
30 Google Workspace mailboxes	Roughly \$6 to \$7 per mailbox per month
Sending tool (Instantly or similar)	Check current plan pricing for 30+ connected inboxes
Lead sourcing (Apollo free tier, or Apify pay-per-use)	Apollo: free tier available. Apify: roughly \$1 to \$2 per 1,000 leads
List verification (MillionVerifier or similar)	A few dollars per 1,000 verified addresses

9. Launch order, start to finish

1. Register the 10 sibling domains.
2. Set up 3 Google Workspace mailboxes on each domain (30 total).
3. Configure SPF, DKIM and DMARC on every domain. Confirm each one passes before moving on.
4. Connect all 30 inboxes to your sending tool and start warm-up. Do not send a single cold email yet.
5. While warm-up runs (2 to 3 weeks), build and verify your lead list: source in Apollo or Apify, verify in MillionVerifier, keep only clean addresses.
6. Load the 8-email sequence from the relevant niche's 11-Cold-Email-Sequence.md into your sending tool. Set the send days to match the table at the top of that file.
7. Once warm-up is complete, start cold sending at the low end of volume and watch bounce and complaint rates for the first week before scaling toward 10 to 15 sends a day per inbox.
8. Keep a slice of warm-up traffic running permanently, and recheck deliverability weekly.

Brand Asset Inventory

Design system: "Ledger." Warm paper, ink-black type, one confident accent, real exhibits instead of stock dashboard mockups -- built to look like a serious financial tool, not a generic templated startup page. No gradients, no glow, no glassmorphism.

Asset	Location	Status
ProfitIQS mark (transparent PNG)	`00-Master-Affiliate-Kit/brand/profitiqs-mark.png`	VERIFIED (from product brand files)
Product dashboard images, 21 niches	`<niche>/graphics/source/dashboard.png`	VERIFIED renders of each Elite workbook with sample data
Field Guide covers (Essential + Elite), 21 niches	`<niche>/graphics/source/cover-essential.png`, `cover-elite.png`	VERIFIED (page 1 of the shipped guides)
Every workbook sheet, both editions, 21 niches	`<niche>/graphics/source/workbook-screenshots/`	VERIFIED renders of every visible sheet -- so affiliates and buyers can see exactly what's inside before paying
Ten ready graphics per niche	`<niche>/graphics/`	Rendered from the above
5 carousel decks per niche (34 slides)	`<niche>/graphics/carousels/`	Rendered
Affiliate recruitment graphic	`00-Master-Affiliate-Kit/graphics/`	Rendered
Display font	Fraunces (Google Fonts, OFL) -- headlines	Available
Text fonts	IBM Plex Mono + IBM Plex Sans (Google Fonts, OFL) -- numbers, labels, body	Available
PDF document font	Poppins (Google Fonts, OFL)	Available
Colors	Paper #F4EFE4 & middot; Ink #17160F & middot; Pine accent #0E4F3F & middot; per-niche accent rotation (slate blue, ochre, rust, plum)	Defined
Product logos / box shots	—	Not available: use Field Guide covers instead

Sales-page
screenshots --

Not needed -- Digistore24's
own generic checkout page,
not a ProfitIQS-designed
page

Real checkout links (63)

Every real Digistore24 checkout URL and product ID, as of 2026-10-20. Marketplace status:

PENDING -- these links work today for direct link-outs regardless of marketplace approval/search-listing status, but do not describe any of them as "approved" until Digistore24 confirms otherwise.

Product	Edition	Digistore24 product ID	Checkout URL
1099 Contractor Business Intelligence System™	Essential	725579	https://www.checkout-ds24.com/product/725579
1099 Contractor Business Intelligence System™	Elite	725595	https://www.checkout-ds24.com/product/725595
1099 Contractor Business Intelligence System™	Complete	725604	https://www.checkout-ds24.com/product/725604
Airbnb Business Intelligence System™	Essential	727147	https://www.checkout-ds24.com/product/727147
Airbnb Business Intelligence System™	Elite	727003	https://www.checkout-ds24.com/product/727003
Airbnb Business Intelligence System™	Complete	726212	https://www.checkout-ds24.com/product/726212
Auto Repair Shop Business Intelligence System™	Essential	727149	https://www.checkout-ds24.com/product/727149
Auto Repair Shop Business Intelligence System™	Elite	727007	https://www.checkout-ds24.com/product/727007
Auto Repair Shop Business Intelligence System™	Complete	720175	https://www.checkout-ds24.com/product/720175
Cleaning Service Business Intelligence System™	Essential	727150	https://www.checkout-ds24.com/product/727150
Cleaning Service Business Intelligence System™	Elite	727013	https://www.checkout-ds24.com/product/727013
Cleaning Service Business Intelligence System™	Complete	726679	https://www.checkout-ds24.com/product/726679
Construction Job Cost Business Intelligence System™	Essential	727151	https://www.checkout-ds24.com/product/727151

Construction Job Cost Business Intelligence System™	Elite	727018	https://www.checkout-ds24.com/product/727018
Construction Job Cost Business Intelligence System™	Complete	726738	https://www.checkout-ds24.com/product/726738
Dental Practice Business Intelligence System™	Essential	727153	https://www.checkout-ds24.com/product/727153
Dental Practice Business Intelligence System™	Elite	727022	https://www.checkout-ds24.com/product/727022
Dental Practice Business Intelligence System™	Complete	726768	https://www.checkout-ds24.com/product/726768
Digital Marketing Agency Business Intelligence System™	Essential	727160	https://www.checkout-ds24.com/product/727160
Digital Marketing Agency Business Intelligence System™	Elite	727027	https://www.checkout-ds24.com/product/727027
Digital Marketing Agency Business Intelligence System™	Complete	726791	https://www.checkout-ds24.com/product/726791
Ecommerce Business Intelligence System™	Essential	727170	https://www.checkout-ds24.com/product/727170
Ecommerce Business Intelligence System™	Elite	727053	https://www.checkout-ds24.com/product/727053
Ecommerce Business Intelligence System™	Complete	726796	https://www.checkout-ds24.com/product/726796
Electrical Contractor Business Intelligence System™	Essential	727177	https://www.checkout-ds24.com/product/727177
Electrical Contractor Business Intelligence System™	Elite	727356	https://www.checkout-ds24.com/product/727356
Electrical Contractor Business Intelligence System™	Complete	726838	https://www.checkout-ds24.com/product/726838
HVAC Business Intelligence System™	Essential	727197	https://www.checkout-ds24.com/product/727197
HVAC Business Intelligence System™	Elite	727055	https://www.checkout-ds24.com/product/727055
HVAC Business Intelligence System™	Complete	726868	https://www.checkout-ds24.com/product/726868

Pest Control Business Intelligence System™	Essential	727215	https://www.checkout-ds24.com/product/727215
Pest Control Business Intelligence System™	Elite	727125	https://www.checkout-ds24.com/product/727125
Pest Control Business Intelligence System™	Complete	726913	https://www.checkout-ds24.com/product/726913
Landscaping Business Intelligence System™	Essential	727202	https://www.checkout-ds24.com/product/727202
Landscaping Business Intelligence System™	Elite	727122	https://www.checkout-ds24.com/product/727122
Landscaping Business Intelligence System™	Complete	726882	https://www.checkout-ds24.com/product/726882
Lawn Care Business Intelligence System™	Essential	727205	https://www.checkout-ds24.com/product/727205
Lawn Care Business Intelligence System™	Elite	727123	https://www.checkout-ds24.com/product/727123
Lawn Care Business Intelligence System™	Complete	726894	https://www.checkout-ds24.com/product/726894
Manufacturing Business Intelligence System™	Essential	727212	https://www.checkout-ds24.com/product/727212
Manufacturing Business Intelligence System™	Elite	727124	https://www.checkout-ds24.com/product/727124
Manufacturing Business Intelligence System™	Complete	726901	https://www.checkout-ds24.com/product/726901
Plumbing Contractor Business Intelligence System™	Essential	727224	https://www.checkout-ds24.com/product/727224
Plumbing Contractor Business Intelligence System™	Elite	727126	https://www.checkout-ds24.com/product/727126
Plumbing Contractor Business Intelligence System™	Complete	726917	https://www.checkout-ds24.com/product/726917
Property Management Business Intelligence System™	Essential	727228	https://www.checkout-ds24.com/product/727228
Property Management Business Intelligence System™	Elite	727129	https://www.checkout-ds24.com/product/727129

Property Management Business Intelligence System™	Complete	726920	https://www.checkout-ds24.com/product/726920
Rental Property Management System™	Essential	727230	https://www.checkout-ds24.com/product/727230
Rental Property Management System™	Elite	727132	https://www.checkout-ds24.com/product/727132
Rental Property Management System™	Complete	726923	https://www.checkout-ds24.com/product/726923
Restaurant Business Intelligence System™	Essential	727276	https://www.checkout-ds24.com/product/727276
Restaurant Business Intelligence System™	Elite	727135	https://www.checkout-ds24.com/product/727135
Restaurant Business Intelligence System™	Complete	726927	https://www.checkout-ds24.com/product/726927
Roofing Business Intelligence System™	Essential	727326	https://www.checkout-ds24.com/product/727326
Roofing Business Intelligence System™	Elite	727136	https://www.checkout-ds24.com/product/727136
Roofing Business Intelligence System™	Complete	726936	https://www.checkout-ds24.com/product/726936
Small Business Command Center™	Essential	727345	https://www.checkout-ds24.com/product/727345
Small Business Command Center™	Elite	727138	https://www.checkout-ds24.com/product/727138
Small Business Command Center™	Complete	726937	https://www.checkout-ds24.com/product/726937
Trucking Owner-Operator Business Management System™	Essential	727354	https://www.checkout-ds24.com/product/727354
Trucking Owner-Operator Business Management System™	Elite	727139	https://www.checkout-ds24.com/product/727139
Trucking Owner-Operator Business Management System™	Complete	726941	https://www.checkout-ds24.com/product/726941